



LINDSAY IVERSEN

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LINDSAY
IVERSEN
.COM

EXPERIENCE

Laundry Service

Senior Art Director

6.2021–present

Art director conceptualizing and developing digital and social campaigns including social content and activations, photoshoots, and digital work for MTN DEW Energy, Rockstar Energy, and new biz.

David & Goliath

Senior Art Director Art Director

7.2020–6.2021 4.2018–7.2020

Art director conceptualizing and developing 360 campaigns including social content and activations, broadcast, and digital work for Jack in the Box, California Lottery, Frito Lay, Jollibee, Kia, new biz, & internal initiatives.

Stella & Dot

Freelance Graphic Designer

6.2017–4.2018

Contract graphic designer implementing a brand refresh, through creating campaigns, web banner, emails, social assets, and internal stylist tools.

Crispin Porter + Bogusky

Art Director

6.2016–5.2017

Art director specializing in social content and developing brand actions & social ideas for clients including Jose Cuervo, 1800 Tequila, NBA 2K, Domino's, PayPal, & Infiniti.

Kitsch

Graphic Designer

11.2016–4.2016

In-house graphic designer solely responsible for all design related work including line sheets, web banners, emails, packaging, POP displays, & more.

Whole Foods

Graphic Artist

5.2015–10.2015

In-house graphic designer creating store display designs including chalk illustrations and promotional event and advertising signage.

The Social Life

Freelance Graphic Designer

2.2015–2.2016

Designer creating custom apparel graphics for college Greek Life events and promotions.

AWARDS

2021 Webby Awards

Social - Promotions & Contests - Nominee

Jack in the Box "Jack Buy Back"

EXHIBITIONS

Fresh Meat: Senior Show

San José State University

12.8.2014–12.12.2014

UNFOLD: The BFA Experience

San José State University

3.10.2014–3.14.2014

SJSU Asia Design Exhibition

Doosung Gallery, Seoul, Korea

6.6.2013–6.12.2013

EDUCATION

San José State University

Bachelor of Fine Arts Graphic Design

8.2010–12.2014

3.7 GPA

5th International Design Workshop

Japan, Korea, Hong Kong

5.2013–6.2013

ORGANIZATIONS

AIGA

Member

2013–present

Order of Omega Leadership Honor Society

Member

1.2013–12.2014

Kappa Delta Sorority

President/Vice President Operations

12.2011–12.2013

San José State University Dean's Scholar

2012, 2013, 2015

hit me up

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